

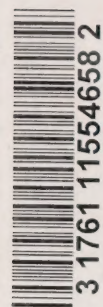
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# THE CLASSROOM SCREEN

From—THE NATIONAL FILM BOARD  
OF CANADA  
P.O. BOX 6100  
MONTREAL, P.Q.

DECEMBER, 1964



BRING THE OUTDOORS IN...

For Your  
Science Lessons

## CANADIAN ANIMALS

21 filmstrips

produced by

The NATIONAL FILM BOARD of Canada

Children need to see what a creature really looks like: but how do you show them a mole, or a shrew, or a bat?

Where would you take them to see such things? To the museum or the zoo, perhaps, but even there could you be sure of finding a musk-ox, a buffalo, a moose, or a mole?

To be sure of all the animals, show *Canadian Animals* filmstrips for teaching about science. Here every animal you care to study is ready and waiting for your classroom screen. In these accurate picture studies every pupil has a clear view of every creature, large or small, shy or bold.

In these filmstrips the animals are always there when you want them. To recall any animal turn back the filmstrip and there he is again, black bear or tawny cougar, posed just as you want him.

Any time is a fine time to explore the Canadian outdoors when *Canadian Animals* filmstrips take you there. There is no better view of Canada's creatures of forest, field or stream.

Order them today.



# CANADIAN ANIMALS SERIES

ALL FILMSTRIPS ARE IN COLOR  
UNLESS OTHERWISE INDICATED

## SET 1

- 35235 **LARGER LAND MAMMALS OF CANADA**—Moose, deer, cougar, buffalo, bear, etc., each pictured in its natural setting.
- 35240 **SMALLER LAND MAMMALS (Rodents)**—Squirrels, mice, beaver, etc., drawn by a National Museum artist with fine detail.
- 35241 **SMALLER LAND MAMMALS (Flesh Eaters)**—Fox, raccoon, bobcat, weasel—16 carnivores of Canada drawn from life.
- 35242 **SMALLER LAND MAMMALS (Moles, etc.)**—Moles, shrews, bats, rabbits, opossums, shown in sharp clarity.
- 35264 **SNAKES OF CANADA**—Canadian reptiles in color drawings, with maps, etc., showing distribution and favored haunts.
- 35272 **TOADS AND FROGS OF EASTERN CANADA**—Here is all a child needs to readily identify 13 kinds.
- 35265 **TURTLES AND LIZARDS**—This shows all the common Canadian varieties, their markings and their locations.

## SET 2

- 35232 **THE BEAVER**—A close examination of this busy creature and of his life-history and habits.
- 35210 **THE CAT FAMILY**—Cats of all sizes and shapes, from tame tabby to Canadian cougar.
- 35263 **THE POCKET GOPHER**—A shy creature, the pocket gopher invites study but offers little opportunity except on screen.
- 35271 **THE RACCOON**—Comic to look at, the raccoon makes a captivating study in these fine pictures.
- 35200 **SQUIRRELS**—Red, grey and black squirrels, in pictures clearly showing their differences.

## SET 3

- 15231 **THE BARREN GROUND CARIBOU**—Mainstay of some northern Canadians, this migrant of the tundra excites much interest. (Black & White).
- 35261 **THE BLACK BEAR**—A picture study of a family group, showing how bears live.
- 35292 **THE NORTH AMERICAN BUFFALO**—An animal with a dramatic past, the buffalo remains an exciting subject of study.
- 35291 **THE POLAR BEAR**—Furthest north of all predators, the polar bear is seen here as master of his cold homeland.

## OTHER NATURAL SCIENCE FILMSTRIPS

- 15230 **ANIMAL TRACKS**—Here are clear readily recognized drawings of an intriguing variety of tracks of both wild and tame animals. (Black & White).
- 35233 **THE FROG**—All the features of a frog's life clearly illustrated in color drawings.
- 35051 **HOW LOBSTERS GROW**—How do they grow? This filmstrip tells all the story, from eggs to table.
- 35010 **THE STORY OF ATLANTIC SALMON**—A Fisheries department filmstrip, full of fascinating facts about this important fish.
- 35091 **THE STORY OF PACIFIC SALMON**—The life cycle of the fish that returns to its birthplace to spawn and die.







Please send me the filmstrip sets and/or the individual filmstrips checked below. I understand that complete sets are at the discount prices shown, that individual filmstrips are at \$4.00 per color strip and \$2.00 per black-and-white strip, and that I will pay upon receipt of invoice.

- ☐ **SET 1: CANADIAN ANIMALS**  
Price: \$25.20 (after discount)
- ☐ 35235 LARGER LAND MAMMALS OF CANADA
- ☐ 35240 SMALLER LAND MAMMALS (Rodents)
- ☐ 35241 SMALLER LAND MAMMALS (Flesh Eaters)
- ☐ 35242 SMALLER LAND MAMMALS (Moles)
- ☐ 35264 SNAKES OF CANADA
- ☐ 35272 TOADS AND FROGS OF EASTERN CANADA
- ☐ 35265 TURTLES AND LIZARDS

- ☐ **SET 2: CANADIAN ANIMALS**  
Price \$18.00 (after discount)
- ☐ 35232 THE BEAVER
- ☐ 35210 THE CAT FAMILY
- ☐ 35263 THE POCKET GOPHER
- ☐ 35271 THE RACCOON
- ☐ 35200 SQUIRRELS

- ☐ **SET 3: CANADIAN ANIMALS**  
Price: \$14.40 (after discount)
- ☐ 15231 THE BARREN GROUND CARIBOU
- ☐ 35261 THE BLACK BEAR
- ☐ 35292 THE NORTH AMERICAN BUFFALO
- ☐ 35291 THE POLAR BEAR

**OTHER NATURAL SCIENCE FILMSTRIPS**

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NAME.....  
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CANADIAN DIVISION  
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## CORRELATIONS TO THE CURRICULUM

These filmstrips of Canadian animals and groups of animals were designed primarily for use of teachers in grades two to six.

However, teachers in the first grades and in the later grades have also found them useful at times. The relatedness of creatures is usefully illustrated, especially in those filmstrips dealing with groups of animals (e.g. Smaller Land Mammals —Flesh Eaters).

Several of these filmstrips can be used to advantage as enrichment material in elementary history and geography lessons.

# NFB